

STYLE GUIDE



MOTHERHOOD PORTRAIT PHOTOGRAPHY

Wylde Folk Studio

Introduction



I'm Tahlia and I am professional photographer. I specialise in Newborn, Maternity, Family and Wedding Natural Light portrait photography. My studio is based in Wellington Point - Brisbane, Australia.

My approach to photography is about collecting memories and capturing connection, not following trends.

My work is destined to stand the test of time, giving you endless days of flipping through photo albums or admiring your memories on your walls - all filled with organic, natural and light filled photographs of this special moment in time.

The overall look and feel of a session comes down to three things.

1. Connection - the love you share
2. My talent and editing style
3. Outfit selections

Combined, these three elements are what makes a beautiful, timeless session that will be adored for generations.

So let's get started!



Styling Tips



COORDINATION IS KEY

It's so much easier to coordinate outfits than it is to match. Matching, although sometimes super cute, is best for another occasion. My main goal of our session together is to capture timeless connection based memories for you to cherish forever.

I recommend you coordinate colours and tones. Think of a colour palate and run with it. Try matching different tones of the same colour.

SOFT | MUTED COLOURS

Soft, muted colours photograph beautifully and compliment my style and finished edit. Think about choosing: shades of white, cream or nude muted pinks, blush or peach soft sages, and olive greens beige, tan or soft mustards light and warm navy blues light to medium greys These are some of my favourite colour tones but they are a guide only.

TEXTURES & PATTERNS

I love texture! Texture can easily add interest and layers to your styling. Two of my favourites are linen and lace - you can't go wrong with either.

If you are wanting to incorporate a pattern, I recommend only one person chooses a pattern in their outfit, otherwise it can become too busy. For example, the bride-to-be might wear a light floral patterned dress and your fiancé will stick to tones of similar or neutral colours.



Styling Tips



ACCESSORIES & LAYERING

Less is more when it comes to accessories. If you have some special jewellery or everyday pieces you would like to wear - you absolutely should! The theme of your session is you. Don't over do the bits and bobs as they will distract from the main focus. A simple hat or scarf is a lovely addition.

But make sure you stay true to yourself and your style.

PLANNING & EXECUTING

I recommend planning your outfit choices around one person first. Perhaps the bride-to-be has a beautiful dress that will become the centre of your styling choices.

Once you have one person organised it makes it so much easier to coordinate around them. Prior to your session, lay your outfits on the bed as this can really help you see how everything is going to look together.



Final Note

Remember this is simply a guide I have put together to assist you - the very last thing I want to do is tell you how to dress. I want your personality and own true style to shine through.

During your session, my aim is to have you connect with each other. This may be through playing with your little ones or sitting down on a rug for a cuddle. Make sure you feel comfortable to move around in what you wear.

The most important thing is that you feel amazing in what you are wearing.



Session Prep



Here are some tried and tested tips to help you prepare for a stress free, relaxed and fun session:

- Start planning your outfits as soon as you can.
- Have your outfits steamed and ready the night prior.
- Don't get dressed until the last minute.
- Always have a back up outfit for your little ones.
- Be rested (as much as you can be). Where possible make sure little ones have a good nap or rest prior.
- Be well fed - especially our little ones. Give bub a big feed before the session
- We only have a couple of minutes together so take off all smart watches, hair ties off your wrist and bibs off Bub prior to coming into the room.
- Try to avoid comforters or toys in the car on the way there unless you are happy with them being in the photos.
- Arrive on time, The sessions are short and sweet!
- HAVE FUN! Don't be nervous I promise we will have a relaxed, fun and beautiful session no matter what happens.



Love & Light



Brands we love//

For Adults:

Zara

August the Label

Tree of Life

Target

H&M

Spell & The Gypsy Collective

The Iconic

Sports Girl

Universal

Feather and Noise

The Self Styler

Hazel and Folk

For Children + Babies:

Zara

Jamie Kay

Two Darlings Co

Lacey Lane

Peppa Penny

Best and Less

Target

Mian + Co

Wilson and Frenchy

Josie Joans


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studio



“ WHEN WE
HAVE EACH
OTHER,
WE HAVE
EVERYTHING ”

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